

ing public opinion on current questions. Industrial statistics of the printing and publishing, and of the printing and bookbinding industries will be found on p. 428, in Chapter XIV, dealing with manufactures.

The publications enumerated in Table 1 include a number for which no estimate of circulation is given. Such publications are therefore omitted from the compilation of circulations in Tables 2 and 3. This accounts for the difference in the number of daily, semi-weekly, and weekly publications shown in Tables 1 and 2. Comparison of the figures of Table 3 showing publications in cities of 20,000 population or over, with those for the same year of Table 2, showing publications for the whole of Canada, indicates that the daily newspapers are confined almost entirely to these larger urban communities, but that, in the field of weekly publications, while the greater part of the circulation is accounted for by the publications of these cities, by far the greatest number of weeklies are issued in smaller communities. The weekly seems to be the standard medium for local news in small towns and villages.

Since circulations in many cases are only roughly estimated, totals in the tables are given in round numbers.

1.—Number of Publications in Canada, by Frequency of Issue, 1926-35.

NOTE.—Compiled from *McKim's Directory of Canadian Publications*. Figures do not include Newfoundland.

Year.	Daily.	Tri-Weekly.	Semi-Weekly.	Weekly.	Bi-Weekly and Semi-Monthly.	Monthly.	Bi-Monthly and Quarterly.	Miscellaneous.	Total.
1926....	113	7	28	929	46	365	38	10	1,536
1927....	113	6	23	935	48	385	37	9	1,556
1928....	113	7	21	950	56	390	38	15	1,590
1929....	114	5	21	958	56	384	37	19	1,594
1930....	113	4	20	994	47	402	35	18	1,633
1931....	112	8	18	965	53	425	36	24	1,641
1932....	110	7	20	975	50	415	47	27	1,651
1933....	110	6	19	960	51	426	60	38	1,670
1934....	113	6	25	986	55	454	56	38	1,733
1935....	115	8	22	1,000	58	449	66	50	1,768

2.—Circulation¹ of Daily, Semi-Weekly, and Weekly Publications in Canada, 1926-35.

NOTE.—Figures for circulation given to the nearest thousand as some publications are not exactly reported. Compiled from *McKim's Directory of Canadian Publications*.

Year.	Daily. ²		Semi-Weekly. ³		Weekly. ⁴	
	No.	Circulation.	No.	Circulation.	No.	Circulation.
1926.....	112	1,943,000	26	93,000	822	2,729,000
1927.....	112	2,001,000	26	93,000	821	3,008,000
1928.....	112	2,087,000	25	89,000	816	3,081,000
1929.....	116	2,197,000	24	84,000	825	3,264,000
1930.....	113	2,212,000	26	106,000	858	3,318,000
1931.....	111	2,233,000	26	102,000	867	3,445,000
1932.....	103	2,115,000	25	102,000	883	3,726,000
1933.....	106	2,052,000	24	91,000	860	3,349,000
1934.....	107	2,147,000	30	127,000	867	3,663,000
1935.....	109	2,230,000	28	113,000	884	3,929,000

¹ For newspapers—average for 12 months ended Sept. 30; for periodicals—average for 6 months ended Dec. 31.

² Includes the sum of morning and evening editions of the same newspaper. Also includes papers issued five times a week.

³ Includes papers published two, three, or four times a week.

⁴ Includes special Saturday and Sunday editions of daily papers.